



PRESS RELEASE

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Contact: Kay Garmeson, Ealing Matters
Tel: +44 (0)20 8566 0939
Mob: 07813 658270
Email: kgarmeson@gmail.com

Red Block Rebel video reveals Ealing's development free-for-all

181 tower blocks of up to 55 storeys built or in the pipeline

Red Block Rebels have joined forces with Ealing Matters to create a short video tour of the major developments that have been built or are currently under planning consideration in the London Borough of Ealing.

Called 'Ealing – The Sky's the Limit' the film uses architectural 3D modelling technology to 'build' each development and superimpose it on a map of the borough. The images are underpinned by data painstakingly assembled from individual planning applications on Ealing Council's website.

According to Red Block Rebels: 'We were shocked by the extent to which development is changing the face of the borough. Worse still is the fact that it often bears little relation to Ealing's Local Plan developed in consultation with local residents almost a decade ago. This is now so out of date that developers explicitly ignore it. Ealing Council is putting together a new Local Plan based on increased housing targets set by the London Mayor. We want to make people aware of what has happened with the current Plan before engaging with the new one.'

We feel that the film is also timely in view of the changes to planning arrangements that have been brought about by the Covid-19 health emergency. Many residents are concerned that more of these developments will be waved through without proper scrutiny, particularly as site visits that help committee members to understand the scale of these schemes have been cancelled.'

'Ealing – The Sky's the Limit' will premiere on YouTube on Tuesday, 19 May at 7.00 pm at https://youtu.be/sE_SPAVsk10.

END

Editors' Notes

- **Red Block Rebels** is a local group fighting back against overdevelopment in Ealing. More information is available at:
 - **Website:** www.stophetowarsealing.org
 - **Twitter:** @RedBlockRebels
 - **Instagram:** red_block_rebels
- **Ealing Matters** is a borough-wide alliance of more than 60 residents' associations and community groups. Its aims are to raise awareness of how Ealing is changing and to help local people shape these changes and enhance their quality of life.
- **Local Plans** are a statutory part of the planning system prepared by Councils in consultation with the public and then examined by an independent Planning Inspector.
- **Ealing's Local Plan** came out in two stages – a so-called 'core' development strategy which was adopted in April 2012 and a development sites plan, adopted in December 2013.
 - It is now the most out of date Local Plan in London overall.
 - Ealing Council has failed to report on the delivery of the plan since 2013/14, despite being required to do so annually.
 - Ealing Council has also failed to bring forward a timetable for making amendments to the plan in the light of national and London policy, which would involve at least two stages of public consultation.